

Spark & Spine Services Menu

Branding, Launching, and Business Building for Brave, Small, Soulful Starts.

Start-Up Mapping Session — \$175–225

90-minute session + follow-up plan + 1 week of support. Perfect for clarifying your next step and shaping your offer.

You might want this if: You're sitting on a dream but unsure where to begin or how to turn it into something real.

Wix Website Design + Build — \$550–950

A clean, custom site designed with heart and function in mind. Great for new businesses or redesigns.

- Mobile-optimized
- Copy prompts & support
- Walkthrough training
- Add-ons: Booking, blog, or email setup available

You might want this if: You want a beautiful, functional website that reflects your vision—but don't want to deal with the tech headache.

Canva Brand Kit — \$250–400

DIY-friendly branding that looks legit and feels like you.

- Color palette + font pairing
- Custom logo(s)
- Templates for social/media
- Brand board & style guide

You might want this if: You're tired of winging it visually and want a clear, consistent look you can use everywhere.

Offer & Launch Support — \$275–400

Let's shape what you're offering and plan how to share it. Soulful, simple, and clear.

- Offer clarity
- Pricing support
- Launch timeline
- Light promo plan (social or email)

You might want this if: You have something to offer but feel unsure how to talk about it, price it, or put it out there.

Business Reset Audit — \$225–300

For businesses already running, but feeling stuck or scattered. A soulful re-alignment with your original spark.

- Audit of site, offers & systems
- 60–75 min session
- Reset roadmap
- 1 week of follow-up

You might want this if: You've started—but now you feel lost in the weeds, overwhelmed, or like things don't quite match who you are anymore.

3-Month Mentorship — \$750–900 or 250–300/mo

Ongoing support for your build-out season. We'll walk together.

- 2 calls/month
- Unlimited email support
- Tools & templates as needed

You might want this if: You want someone in your corner while you're building—someone who gets the real, messy, soulful process of growing a business.

✨ Signature Bundles

The Spark Starter — \$575–650

A foundational package for new businesses.

- • Start-Up Mapping Session
- • Canva Brand Kit
- • One-page Wix site
- • 1 week of follow-up

You might want this if: You're just starting out and want to launch with clarity, a visual identity, and a basic web presence—all without overwhelm.

The Full Spine — \$950–1250

For those ready to go all in.

- • Full Wix site (up to 4 pages)
- • Canva Brand Suite
- • Offer & Launch Plan
- • 30 days post-launch support

You might want this if: You're ready to put your whole business out there and want strong support across all fronts—brand, site, and strategy.
